



# at Michigan State University World Usability Day 2008

13 November 2008 • Making life easy!

This year's theme

## TRANSPORTATION

Getting to the point: Improving transportation through better design.

### World Usability Day

([www.worldusabilityday.org](http://www.worldusabilityday.org)) promotes the value of usability and user centered design with events around the world.

The World Usability Day event for Michigan, and Sixth Annual Usability and Accessibility Conference at Michigan State University, will be held **Thursday, November 13, 2008**, at the MSU Union in East Lansing.

### About the Work-in-Progress Poster Session

The Work-in-Progress Poster Session is an ideal venue for showcasing innovative work in its early stages that may benefit from discussion with usability experts from both academia and industry. We encourage researchers to submit their work-in-progress, present their valuable ideas, and enrich the usability and accessibility knowledge gained by the attendants. In addition to the poster presentation during the event, accepted posters and their extended abstracts will be made available to the usability and accessibility community on MSU's World Usability Day Web page ([usability.msu.edu/conf2008](http://usability.msu.edu/conf2008)).

**Student submissions from all levels (undergraduate through post-graduate) are strongly encouraged.** This will be a great supplement to the practitioner and senior scholar presentations scheduled during the remaining portions of World Usability Day at Michigan State University.

## Work-In-Progress Poster Session

### Call for Submissions

Submission deadline  
**October 15, 2008**

Author Notification  
**October 31, 2008**

More information about  
World Usability Day at MSU is available at:

**[usability.msu.edu](http://usability.msu.edu)**

Hosted by:

MICHIGAN STATE UNIVERSITY

USABILITY  
& Accessibility  
CENTER



See reverse side for details

